

Market Research Volunteer

Role Description

We need help gathering feedback from our visitors for our Audience Finder survey which will help us learn more about the visitor experience and how we can improve it.

This hands on project is invaluable in helping Museums Sheffield with its planning and will see volunteers gain practical market research experience whilst developing an insight into museum and gallery visitors.

We're looking for volunteers to complete a weekly 2 hour session for at least a 6 week period - at least one volunteering sessions needs to be completed at the weekend. Surveys will be completed on an Android tablet with full training provided on both use of the survey and how to effectively approach visitors.

Person specification:

- Confident
- Good communication skills
- Well organised
- Approachable

Location: Graves Gallery, Weston Park or Millennium Gallery.

Frequency – 2 hours per week for a 6 week period.